

# HOT PINK PAPER CAMPAIGN 2018

Vote on October 20th

For a city that works  
for everyone



We want Vancouver to be a women-friendly city! **Women Transforming Cities (WTC) International Society** together with self-identified women, girls and community allies have developed the recommendations in the **Hot Pink Paper 2018 Municipal Campaign**. We are asking municipal parties and candidates to prioritize gender equality and to ensure that a gendered intersectional approach is used in all areas. The campaign builds on the successful 2014 Hot Pink Paper Campaign.

**Learn more about each issue:**  
[www.womentransformingcities.org](http://www.womentransformingcities.org)

**Join the campaign:**  
[womentransformingcities@gmail.com](mailto:womentransformingcities@gmail.com)

## Indigenous Women and Girls *We are sisters. Hear our voices!*

In 2014 we asserted that programs for Indigenous women and girls need long-term investment. Vancouver has made steps toward reconciliation, but there is a long way to go.

### We ask candidates and parties to:

- Create a multi-sector/multi-level task force to advise the City
- Ensure culturally-safe engagement policies
- Institute equitable and proportional funding for social services, programs, and spaces

## Affordable Housing *It's a women's right.*

Everyone is struggling with housing affordability, but women and especially racialized and low-income women are struggling even more.

### We ask candidates and parties to:

- Build and allocate safe, low income affordable housing units that are women-friendly
- Enforce residential tenancy standards to protect against housing-based exploitation
- Implement the Women's Equity Strategy housing recommendations
- Reserve 50% of new City units for low income women

## Childcare *Families matter.*

With adequate, accessible, and affordable childcare, women "can have it all."

### We ask candidates and parties to:

- Continue to improve upon the existing \$10 A Day Child Care Plan
- Partner with the provincial government to create new spaces and facilities
- Create policies to include child care spaces in all large developments

## Electoral Reform *Change begins at the ballot*

Women are under-represented as Mayors, councillors and candidates. Diverse women are represented much less. Let's create a government to reflect the diversity of our city.

### We ask candidates and parties to:

- Ensure diverse women comprise at least 50% of candidates and elected officials
- Implement wards and proportional voting systems
- Support the "City for All Women, Women's Equity Strategy" and the Women's Advisory Committee.

## Ending Violence Against Women *Zero tolerance. Full stop.*

The City has a responsibility to keep women and girls safe.

### We ask candidates and parties to:

- Provide multiple and fully accessible 24/7 hubs for self-identified women who need spaces of refuge from harassment, violence and exploitation
- Develop and implement a mandatory school curriculum that teaches young people about violence against women and girls and ways to prevent it
- Create a collaborative framework with the Mayor's office and anti-violence organizations, to institute a city-wide safety audit and plan

# Vote October 20 2018

Thank you to our volunteers and partners for your contributions and passion to transform cities.

Authorized by Women Transforming Cities  
Registered sponsor under LECFA  
womentransformingcities@gmail.com

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## Environmental Initiatives

*Green and pink go together.*

Women do most of the domestic work of recycling, composting, shopping as well as educating children and caring for elders. We have to be at the table when creating strategies. A 'Green City' has to work for everyone.

### We ask candidates and parties to:

- Review the City's Greenest City Action Plan and emergency preparedness strategies related to climate change with a gendered intersectional lens
- Enhance community engagement strategies to ensure the inclusivity of women and girls

## Transit

*We'd like to get there.*

Let's not just build transit, let's get on board with equitable access and ensure affordable and safe transit for everyone.

### We ask candidates and parties to:

- Extend the operational hours of all transit to 24 hours, 7 days a week
- Make Vancouver a free transit zone after dark
- Create safer transit and stations
- Endorse the [www.AllOnBoard2018.ca](http://www.AllOnBoard2018.ca) Campaign

## Women, Work and Income

*Paid or unpaid. It all counts.*

The pay gap increases significantly when gender intersects with forms of discrimination.

### We ask candidates and parties to:

- Commit to comprehensive pay and employment equity
- Recognize all work: volunteer, unpaid, precarious, reproductive and domestic work
- Hire a City advocate for all workers, including sex trade, illegal, domestic etc.
- Complete a yearly gender pay gap audit on all City staff

## Young Women's Civic Engagement

*The next generation isn't waiting.*

Young women don't just want to be a check box. They want to be at the table. Ensure that they are empowered to be civically engaged.

### We ask candidates and parties to:

- Advocate to lower the voting age to 16
- Fund programs that support the creation of women-friendly service hubs and incubators to develop skills and networks
- Create gender-specific programs to learn about, and participate in city planning, municipal elections, and other civic engagement activities

## Immigrant, Migrant and Refugee Women and Girls

*Diversity strengthens cities.*

Let's make sure that regardless of immigration status, women receive the respect, services, income and safety they deserve.

### We ask candidates and parties to:

- Make Vancouver a Sanctuary City
- Hire a City advocate to support immigrant, migrant and refugee women
- Address systemic barriers present in areas such as housing and violence

## Intersectionality

*Must be rooted in social justice.*

Everyone has different needs. If we say "one size fits all", some people will be excluded. An intersectional framework can help cities understand the multi-dimensional lives of their citizens, including concepts of gender, race, culture, income, paid and unpaid work, ability, age, sexual orientation etc. Using an intersectional approach can address systemic barriers and power structures in cities.

### We ask candidates and parties to:

- Develop a gendered intersectional framework to be applied to all City policies, programs, budgets, funding, staffing and governance